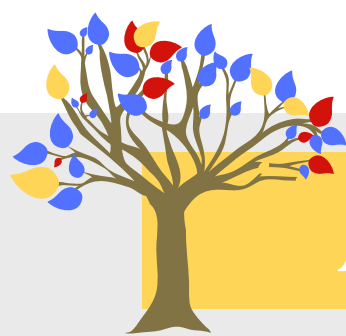




Congolese Integration Network

SWOT Analysis

April 2019



ACTIVITIES

Current Snapshot

Future opportunities

Parent-Child Home Program (PCHP)

- Current staff of one; grant funding to end in July '19; future funding secure; CIN needs to reach out to UWKC for more information

- Desire to expand into childcare programming through HVSA grant (2-3 yr timeline) to create job opportunities and affordable childcare options

Conditional Cash Transfer (CCT)

- Current staff of one; funding expires 12/31, with no possibility of renewal; UWKC and CIN to meet to discuss program's future; currently working with Bellevue College to enroll eligible program participants

- Desire to continue program w/ or w/o UWKC support; plans to advocate at state-level for additional funding; potential to receive more funding through COO; potential funding through BSK homelessness prevention/diversion; BCCC and Highline to write LOS

Congolese Health Board

- Related to CCT; received funding from HealthierHere to hire community health workers; no funding after 6/30; led by Congolese community members in the health field; COO is interested in funding the program further; ED is the only staff on the project

- Bigi can attend KC Community Health Board meetings/get more involved; more potential funding through CMCH/HealthierHere; BSK grants; seeking program manager, which increases chances of receiving KCPH funding; working with the Community Health Worker Coalition for Immigrants

Youth Development

- Currently 1.0 FTE; staff member is both case manager and program coordinator; BSK/Cham grant to end 7/2019; renewal expected - funding to continue

- WA State OIRA mentorship RFP as a future opportunity for expanded programming/development; BSK grant collaboration with PIE and Cham; data gathered through program is useful for future funding opportunities; seeking a strong program manager; Seattle-King County State of Play is an additional opportunity to involve youth physical activity as a program aspect

Language and Cultural Center

- Currently offering free coding classes to youth on Saturdays w/ language classes; no funding currently; summit and events tie into the cultural center

- Potential funding/sponsorship opportunities for events; language and cultural center can receive funding by way of youth development work; potential to recruit more volunteers



ADVOCACY

- 1 IMMIGRATION REFORM**
Currently working with the senate, Congressman Adam Smith to advocate for immigration reform; this has become a growing issue in the Congolese community due to increasing rates of incarceration by ICE
- 2 2020 CENSUS**
Seeking funding opportunities in 2019 to mobilize community around the 2020 census
- 3 WA STATE COALITION OF AFRICAN COMMUNITY LEADERS**
Currently focusing on economic empowerment and health in communities
- 4 YOUTH DEVELOPMENT EXECUTIVES OF KING COUNTY**
- 5 KING COUNTY COALITION OF COMMUNITY HEALTH BOARDS**
- 6 TRIANGLE ASSOCIATES PARTNERSHIP**
Advocacy for public transportation in Kent
- 7 SEATTLE-KING COUNTY STATE OF PLAY**
- 8 AGRICULTURE/FARMING**
Working to secure land for entrepreneurship opportunities for community. Currently in partnership with IRC, FIN, Forterra, World Relief
- 9 KING COUNTY REFUGEE HOUSING TASK FORCE**

GRANTS

Title	Amount	Status
UWKC PCHP	\$178,833	7/1/18 - 6/30/19; renewal soon
UWKC CCT	\$150,000	1/1/19 - 12/31/19; no renewal
COO	\$15,000	1/1/19 - 12/31/19; potential for more funding in May '19
PHPDA	\$30,000	1/1/19 - 6/30/19; no renewal
HealthierHere	\$10,615	1/1/19 - 3/31/19; no renewal but potential for future opportunities
BSK via Cham Refugees	\$125,000	3/1/18 - 7/31/19; renewal to occur summer '19, contract to be transferred to RVC
BSK - Cham/PIE Partnership	\$183,000	9/1/19 - 12/31/21
PCHP (renewal)	\$178,833	
2020 Census	TBD	
BSK	TBD	RFP releasing soon
OIRA WA State	TBD	RFP releasing soon; youth mentorship program

Upcoming

CALENDAR

March

April

May

June

July

August

September

October

November

December

January '20

February '20

- HealthierHere grant funding expires

- April 11th: Health Board Coalition Meeting
- April 14th: PHPDA Quarterly Report Due
- April 15th: PCHP & CCT Quarterly Reports Due
- April 17th: COO Partnership Table Meeting
- April 27th: CIN Board Meeting
- Due: FY19-20 draft budget

- June 22nd: Board Meeting
- June 29th: Congolese Summit
- June 30th: PCHP grant funding expires

- July 22nd: PCHP Final Report due
- July 22nd: CCT Quarterly Report due
- July 30th: PHPDA Final Report due
- BSK funding expires

- October 15th: CCT Quarterly Report due

- CCT funding expires

Strengths

- Program staff
- Community investment
- Strong/diverse networks and partnerships
- Strong fiscal oversight/financial management
- Strong leadership
- Strong board/board involvement
- Community support
- Reputation in Seattle/Tacoma
- Strong potential areas of growth
- Outreach strategies
- RVC partnership
- Cultural competence/relevance
- Serve communities outside of just Congo
- Driven by evaluations/community need
- Staff/volunteers in support of mission/vision

Opportunities

- Expanding current programs
- Advocacy w/ elected officials is creating more exposure
- Creating a pathway to college for youth
- Exposure out of state
- Increasing computer literacy
- High interest in language and cultural center by community
- Childcare center (via HVSA)
- Transitional housing and shelter

Weaknesses

- Lack of training among staff professional capacity is limited (need more staff)
- Funding expiring soon
- Two programs have no staff
- Need a stronger mission/vision
- No strategic plan
- Perceived to only serve Congolese community
- Young organization
- No communications/formal outreach strategy
- No donor base or donor plan

Threats

- Lack of funding diversity - two major programs with funding expiring this year; one with no chance of renewal
- Other organizations serving similar demographics

2019 Goals

- Create a strategic plan
- Update mission and vision
- Create a communications strategy and begin a donor contact list
- Hire two staff for youth development
- Hire a CCT Program Manager
- Hire PT ELS for PCHP
- Prepare HVSA application